



## Clean Sport Education Strategy – 2024

### Keeping our sport Clean

All athletes have the right to compete in sport knowing that they, and their competitors, are clean. Cricket Scotland believe in clean sport and work in partnership with UK Anti-Doping (UKAD) and the International Cricket Council (ICC) to ensure that the integrity of our sport is protected.

## Introduction

Cricket Scotland works closely with the International Cricket Council (ICC), UK Anti-Doping (UKAD), sportscotland and others in the fight against doping in our sport. Doping distorts competition and is wholly against the ethos of our game.

We believe that it is important that players, coaches and others have easy access to a range of essential anti-doping information and Cricket Scotland has in place a set of anti-doping rules that all athletes and athlete support personnel must abide by. The anti-doping rules for Cricket Scotland are consistent with the World Anti-Doping Code (the Code), the core document that harmonises anti-doping policies, rules and regulations within sport globally.

Cricket Scotland is committed to the fight against doping in our sport and protecting clean sport depends on everyone playing their part – athletes, coaches and parents – whether on centre stage or behind the scenes.

Our aim through this strategy is to ensure that:

- All High Performance, Pathway and Athlete Support Personnel receive appropriate education and have access to UKAD resources for the promotion of clean sport
- All Grass Roots and Domestic cricket have access to the latest information on clean sport
- CS delivers an education programme for all targeted groups
- CS promotes cricket as a clean sport in Scotland

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# 1 Risk Analysis

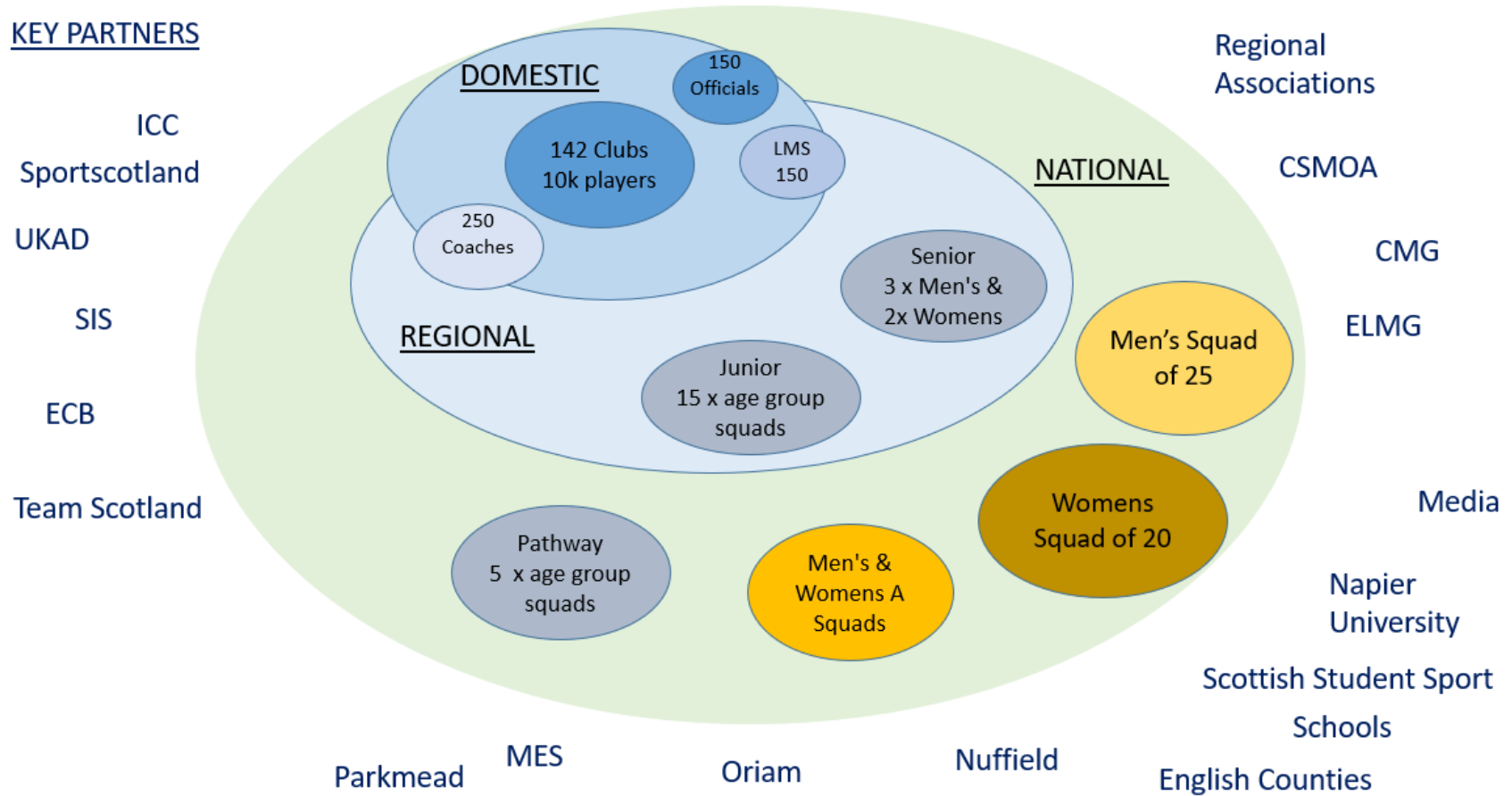
## 1.1 SWOT Analysis

The following table identifies our current Strengths, Weaknesses, Opportunities and Threats.

<b>Strengths</b>	<b>Weaknesses</b>
<ul style="list-style-type: none"><li>• Engaged HP players</li><li>• Ease of communication and education opportunities within CS squads</li><li>• Engaged Board and awareness of potential risk to the organisation</li></ul>	<ul style="list-style-type: none"><li>• Minimal resource, no dedicated full-time anti-doping lead</li><li>• Poor historical awareness and education to non-HP squads</li><li>• No previous education of Regional and Domestic teams</li><li>• Limited engagement from ICC on education</li><li>• Perceived lack of risk within the sport in Scotland</li></ul>
<b>Opportunities</b>	<b>Threats</b>
<ul style="list-style-type: none"><li>• Utilise UKAD's free eLearning as a cost-effective way of reaching the community level</li><li>• Use HP players to act as ambassadors within Regional/Domestic environment</li><li>• Utilise the new strategy education plan to engage the wider cricket community</li></ul>	<ul style="list-style-type: none"><li>• Lack of buy-in from domestic cricket</li><li>• Continuation of the perception that cricket is low risk</li><li>• Increased use of recreational drugs at domestic level</li><li>• Low priority with board</li><li>• Limited resources and education workforce</li></ul>

## 1.2. Sports landscape

The following table identifies the cricket community within Scotland, global partners and international partners.



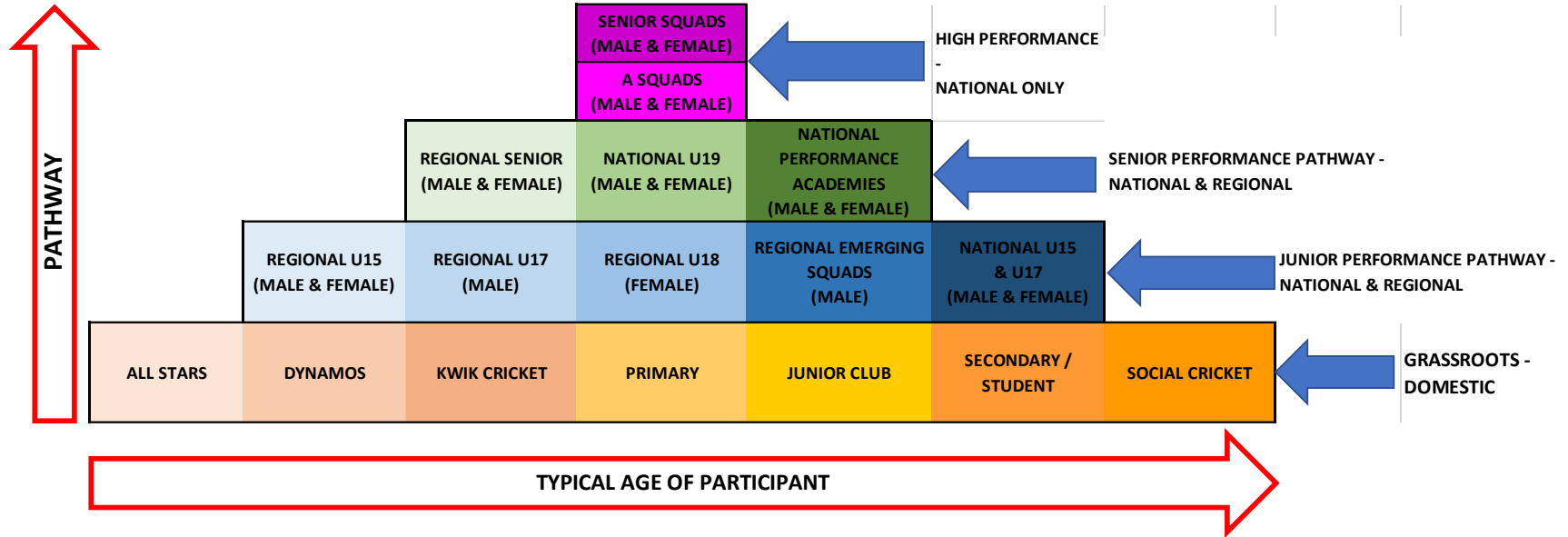
## 1.2 Target Groups/Education Audience

The following table illustrates our athletes and Athlete Support Personnel (ASP's):

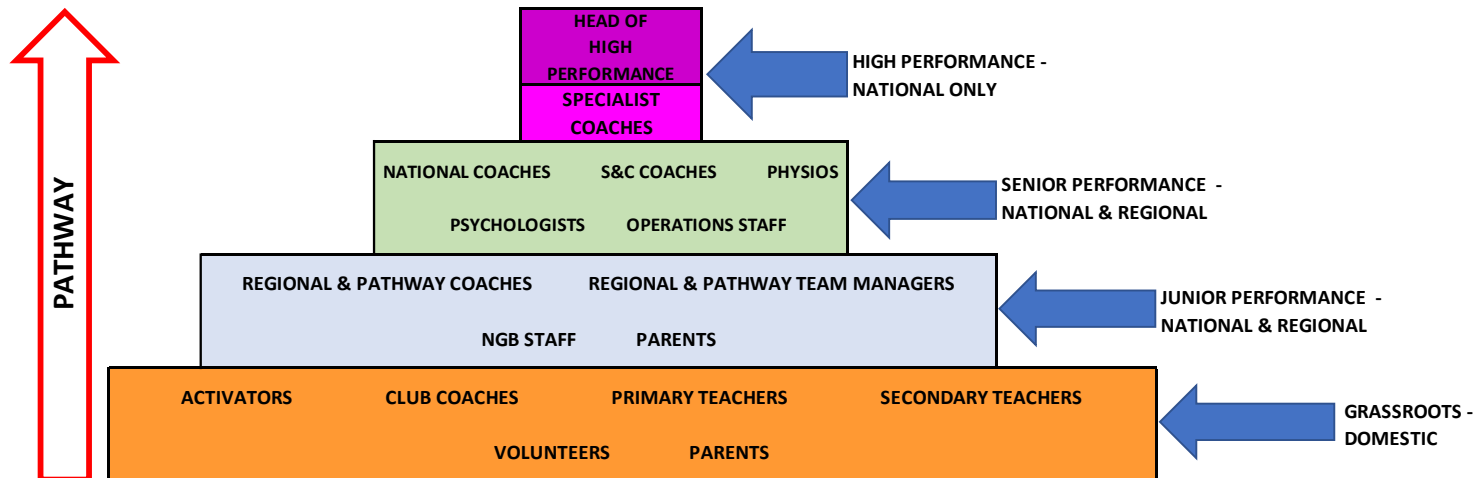
Target Group	Group Size		Athlete Support Personnel	Group size
<b>HIGH PERFORMANCE - NATIONAL ONLY</b>				
Senior National Men	25		Head of High Performance	1
Senior National Women	20		Specialist National Coaches	4
Men A Squad	20			
Women's A squad	10			
<b>SENIOR PERFORMANCE PATHWAY - NATIONAL &amp; REGIONAL</b>				
U19 Men	22		National Coaches	5
U19 Women	21		S&C Coaches	4
Perf Academy Men	20		Physios/Medical Staff	3
Perf Academy Women	20		Psychologists	1
Regional Men	55		Operations Staff	4
Regional Women	40			
<b>JUNIOR PERFORMANCE PATHWAY - NATIONAL &amp; REGIONAL</b>				
Regional U15 (Male & Female)	61		Regional Coaches	9
Regional U17 (M)	62		Regional Team Managers/Administrators	3
Regional U18 (F)	38		NGB Staff	22
Regional Emerging Squads (M)	66		Parents - Junior Performance	302
National U15 (M&F)	20			
National U17 (M&F)	39			
<b>GRASSROOTS - DOMESTIC</b>				
Clubs	8,000		Activators	80
Universities/Colleges	120		Club Coaches	142
Primary/Secondary Schools	320		Primary & Secondary Teachers	200+
Social Cricket (CricHIIT, Tapeball, LMS etc)	500		Volunteers	600+

# 1.4 Athlete Pathway

## ATHLETES/PARTICIPANTS



## ASP (ATHLETE SUPPORT PERSONNEL)



## 2 Clean Sport Curriculum

### 2.1 Topic Matrix

The following matrix details the level of knowledge required across the targeted athlete groups and ASP's within the respective groups.. The requirement level is identified as follows:

Unit	Topic	Name	Grass Roots	Junior Perf	Senior Perf	High Perf
	1	Global and national Anti-Doping Governance	0	1	2	3
	2	Principles of 100% me	3	3	3	3
	3	The prohibited list	0	1	2	3
	4	Checking medications	0	1	3	3
	5	Therapeutic use exemptions (TUEs)	0	1	2	3
	6	Food first supplements	2	3	3	3
	7	Report doping in sport	2	3	3	3
	8	Testing procedures for blood and urine	0	1	3	3
	9	Testing pools	0	0	2	3
	10	Whereabouts requirements	0	0	2	3
	11	Anti-doping administration and management systems	0	0	2	3
	12	Athlete biological passport	0	1	1	3
	13	Results management process	0	1	1	3
	14	Anti-doping rule violations	1	2	3	3
	15	Consequences of doping	1	2	3	3
	16	Image and performance enhancing drugs	1	2	3	3
	17	Psychoactive drugs	1	2	3	3

#### Level Required

- 0 Not relevant for this target group
- 1 The athlete should be aware of
- 2 The athlete understands
- 3 The athlete can apply these principals in everyday life

### 3 Education Programme


Our annual implementation plan will include a calendar of education, promotional activities and mandatory tasks to ensure a broad level of education provided throughout the targeted groups; for example:

- Date and method to distribute prohibited list factsheet and TUE information
- Distribution of any changes to the Code and associated international standards
- Annual anti-doping education to HP, Senior PP and Associated ASP's
- Bespoke education will be offered by Cricket Scotland in liaison with UKAD to any athlete/ASP to returning from a sanction


	Value Based	Awareness	Information	Anti Doping
High Performance	Learning modules from UKAD	Clean Sport Logo Clean Sport Week	Face to face workshop Website Links Direct messaging on annually on prohibited list	Clean Sport Workshop
Senior Performance Pathway	Group session at induction	Updates via Spond Clean Sport Weektraining camp	Factsheets on testing process	E-learning Modules
Junior Performance Pathway	Include information within pathway induction programme	Clean Sport Week Q&A session at	Factsheets on testing process	E-learning Modules
Grass Roots		Updates via Club E-newsletter	Website Links from Club Toolkit	
ASP's	Awareness at coach development, CSMOA AGM and inductions	Clean Sport logo on info packs Anti-doping information	Factsheets on testing process	E-learning Modules




**Information**  
Making available accurate, up to date content related to clean sport.



**Anti-doping Education**  
Delivering training on anti-doping topics to build competencies in clean sport behaviours and make informed decisions.



**Values-based Education**  
Delivering activities that emphasizes the development of an individual's personal values and principles. It builds the learner's capacity to make decisions to behave ethically.



**Awareness**  
Highlighting topics and issues related to clean sport



## 4 Education Programme Audience

The following target groups and ASP require mandatory anti-doping education:

### Targeted Groups

- High Performance
- Senior Performance Pathway

### ASP's

- High Performance
- Senior Performance Pathway
- Junior Performance Pathway

Our rationale for not including additional targeted groups is based on:

- Level of competition
- Age group

The following target groups and ASP require exposure to clean sport education activities:

### Targeted Groups

- Junior Performance Pathway
- Grassroots

### ASP's

- Grassroots

These activities will be largely based around awareness

## 5 Resources & Financial

### 5.1 Clean Sport Education Workforce

Anti-Doping Lead- Andrew McDowall, Conduct in Sport Manager

CS leads for education programme:

- Board Lead - Ajit Trivedi, Non-Executive Director
- Chief Medical Officer - Dr Raj Routray
- High Performance - Steve Snell, Head of Performance
- Performance Pathway - Gordon Drummond, Head of Pathway
- Domestic - Paul Macari, Head of Operations & Commercial
- Officials - Paul Macari, Head of Operations & Commercial
- CS Staff - Andrew McDowall, Conduct in Sport Manager
- Grassroots - Nic Wilson, Head of Development

CS has no internal educator however we access to this resource through sportscotland.

### 5.2 Clean Sport Athlete representative

Two representatives from the men and women's high-performance squad will act as the representative. These individuals will be chosen by the SCA (Scottish Cricketers Association).

### 5.3 External Resource

CS will utilise external resources for education and training workshops in partnership with sportscotland and will identify any opportunities to benefit from resources provided by the International Cricket Council.